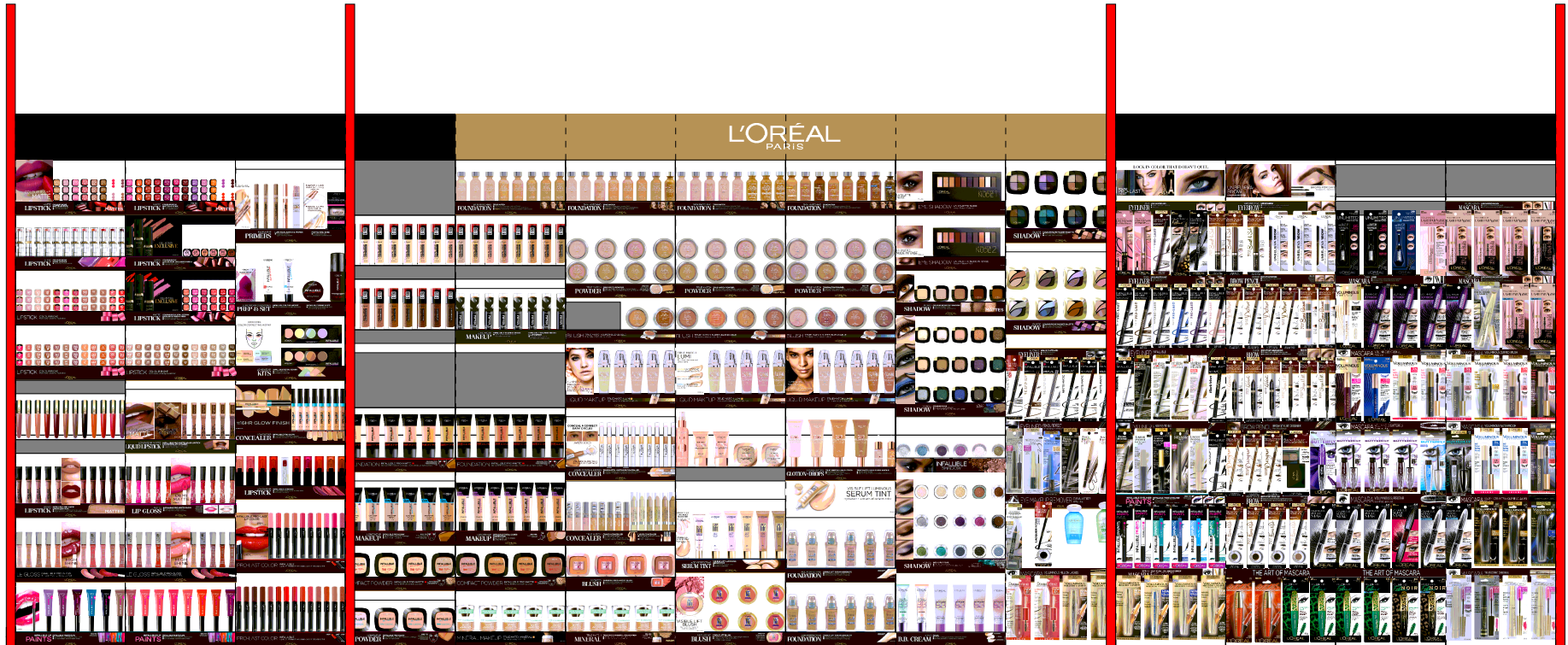




[illegible]



14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

		071249349755 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349731 Colour Riche Matte	071249349748 Colour Riche Matte	0712493 0712493	0712493 0712493		
CR MATTE LIP & LIPLNR TRY 1.2 LIT **											
07124935862 Colour Riche Shine Dazzling Doe	07124935879 Colour Riche Shine Glossy Fawn	07124935886 Colour Riche Shine Varnished Rosewood	07124935848 Colour Riche Shine Burnished Blush	07124935831 Colour Riche Shine Sparkling Rose	07124935787 Colour Riche Shine Glazed Pink	07124935800 Colour Riche Shine Laminated Fuchsia	07124935817 Colour Riche Shine Polished Tango	07124935824 Colour Riche Shine Luminous Coral	07124935883 Colour Riche Shine Enamel Red	07124935809 Colour Riche Shine Glassy Garnet	07124935823 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 LIT **											
071249256206 Colour Riche	071249045701 Colour Riche	071249083952 Colour Riche	071249074534 Colour Riche	071249256220 Colour Riche	071249256237 Colour Riche	071249256244 Colour Riche	071249074541 Colour Riche	071249045055 Colour Riche	071249045824 Colour Riche	071249256251 Colour Riche	071249256208 Colour Riche
CR LIP TRY 1.3 LIT **											
071249256275 Colour Riche	071249045633 Colour Riche	071249083376 Colour Riche	071249045640 Colour Riche	071249083727 Colour Riche	071249074558 Colour Riche	071249216305 Colour Riche	071249074527 Colour Riche	071249083321 Colour Riche	071249045707 Colour Riche	071249045770 Colour Riche	071249083765 Colour Riche
CR LIP TRY 2.3 LIT **											
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE	071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL
ROUGE SIG LIP TRY 1.1 LIT**											
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nude			071249358658 Infalible Pro-Matte Liquid Lipstick Matador	071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **											
071249135280 Infalible Lip Gloss Petal	071249135433 Infalible Lip Gloss Coral Sands	071249135341 Infalible Lip Gloss Dulce de Leche	071249135334 Infalible Lip Gloss Barely Nude	071249135297 Infalible Lip Gloss Sunset			071249135365 Infalible Lip Gloss Blush	071249216033 Infalible Lip Gloss Cherry Flash	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria
INF LIP GLS TRY 1.2 LIT **											
		071249339664 Infalible Lip Paints Lilac Lust	071249339671 Infalible Lip Paints Violet Twist		071249339688 Infalible Lip Paints Bewitching Bordeaux		071249344255 Infalible Lip Paints Domineering Teal		071249339695 Infalible Lip Paints Navy Spy		071249339701 Infalible Lip Paints Taupless
INF LIP PAINTS TRY 1.2 LIT **											

Page: 3 of 34

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2019\Spring\PENDING\POG\WAK1458EC1

071249349700 Colour Riche Matte	071249349656 Colour Riche Matte	071249296406 Colour Riche	071249206820 Colour Riche	071249349663 Colour Riche Matte	071249316191 Colour Riche	071249349670 Colour Riche Matte	071249349687 Colour Riche Matte	071249349694 Colour Riche Matte	071249349649 Colour Riche Matte	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 2.2 LIT **											
CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT **											
CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 **											
071249083291 Colour Riche	071249045664 Colour Riche	071249045992 Colour Riche	071249045961 Colour Riche	071249045657 Colour Riche	071249046012 Colour Riche	071249046029 Colour Riche	071249083512 Colour Riche	071249045954 Colour Riche	071249045930 Colour Riche	071249045923 Colour Riche	071249045947 Colour Riche
CR LIP TRY 3.3 LIT **											
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **											
071249314180 Infalible Pro-Matte Blushing Ambition	071249314234 Infalible Pro-Matte Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet	071249371787 Infalible Pro-Matte Les Chocolat Nudes	071249371794 Infalible Pro-Matte Les Chocolat Nudes	071249371800 Infalible Pro-Matte Les Chocolat Nudes	071249371817 Infalible Pro-Matte Les Chocolat Nudes	071249371824 Infalible Pro-Matte Les Chocolat Nudes	071249371831 Infalible Pro-Matte Les Chocolat Nudes	071249371831 Infalible Pro-Matte Les Chocolat Nudes
INF PRO-MATTE GLOSS TRAY LIT**											
071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve	071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction	071249135358 Infalible Lip Gloss Truffle	071249135358 Infalible Lip Gloss Truffle
INF LIP GLS TRY 2.2 LIT **											
071249339718 Infalible Lip Paints Nude Star	071249339770 Infalible Lip Paints Spicy Blush	071249339763 Infalible Lip Paints Wild Rose	071249339756 Infalible Lip Paints Fearless Fuschia	071249344262 Infalible Lip Paints Cool Coral	071249339749 Infalible Lip Paints Orange Envy	071249339732 Infalible Lip Paints DIY Red	071249339725 Infalible Lip Paints Sultry Sangria				
INF LIP PAINTS TRY 2.2/3.3 LIT **											

	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer					071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base			
MGC FMLY CMBO W/ 4 HGLGHTR TRY LIT**													
071249340219 Infallible Blend Artist - Foundation Blender	071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer		071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer		071249349038 Infallible Pro-Matte Setting Powder				071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray				
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **													
				071249335499 Infallible Total Cover Concealer									
				071249335482 Infallible Total Cover Concealer									
INF TOTAL CVR CNCLR TRY 1.1 LIT **													
				071249351789 Infallible Pro-Glow Concealer	071249351796 Infallible Pro-Glow Concealer	071249351802 Infallible Pro-Glow Concealer	071249351819 Infallible Pro-Glow Concealer	071249351826 Infallible Pro-Glow Concealer	071249351833 Infallible Pro-Glow Concealer	071249351840 Infallible Pro-Glow Concealer	071249351857 Infallible Pro-Glow Concealer		
INF PRO-GLW CNCLR TRY 1.1 LIT **													
071249168530 Infallible Le Rouge Lip Unending Kiss	071249168462 Infallible Le Rouge Lip Tender Berry	071249168622 Infallible Le Rouge Lip Ravishing Red	071249168639 Infallible Le Rouge Lip Refined Ruby	071249168660 Infallible Le Rouge Lip Bold Bordeaux	071249168615 Infallible Le Rouge Lip Persistent Plum	071249168585 Infallible Le Rouge Lip Everlasting Plum	071249168646 Infallible Le Rouge Lip Rambling Rose	071249168493 Infallible Le Rouge Lip Forever Frappe	071249168370 Infallible Le Rouge Lip Resilient Raisin				
INF LE RGE LIP TRY 1.1 LIT **													
			071249290422 Infallible Lip 2- Step Rose Tattoo	071249290033 Infallible Lip 2- Step Timeless Rose	071249290385 Infallible Lip 2- Step Neverending Nutmeg	071249290095 Infallible Lip 2- Step Permanent Blush	071249290088 Infallible Lip 2- Step Flamboyant Flamingo	071249290057 Infallible Lip 2- Step Toujour Teaberry	071249290064 Infallible Lip 2- Step Passionate Petal	071249290330 Infallible Lip 2- Step Forever Candy	071249290439 Infallible Lip 2- Step Berry Chic	071249290040 Infallible Lip 2- Step Lilac Infinite	
INF 2-STP LIP TRY LIT 1.2 **													
071249290101 Infallible Lip 2- Step Violet Parfait	071249290408 Infallible Lip 2- Step Mesmerizing Merlot	071249290453 Infallible Lip 2- Step Raisin Revival	071249290361 Infallible Lip 2- Step Cherry Noir	071249290446 Infallible Lip 2- Step Incessant Russet	071249290347 Infallible Lip 2- Step Continual Crimson	071249290323 Infallible Lip 2- Step Red	071249290415 Infallible Lip 2- Step Captivated by Cerise	071249290354 Infallible Lip 2- Step Perpetual Apricot	071249290477 Infallible Lip 2- Step Coral Constant	071249290071 Infallible Lip 2- Step Everlasting Caramel	071249290392 Infallible Lip 2- Step Heaven to Henna	071249290378 Infallible Lip 2- Step Lasting Ginger	071249290460 Infallible Lip 2- Step Always Almond
INF 2-STP LIP TRY LIT 2.2 **													

071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	INF 24HR FDTN GP 1.1 (6X12) **							
	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen	071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla	
	INF 24HR FW FDTN TRY 1.3 LIT **							
	071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee	071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony
	INF 24HR FW FDTN TRY 3.3 LIT **							
	INF FDTN FINDER GP 1.2 (6X12) **							
	071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
	INF PM MU TRY LIT 1.2 **							
	071249330449 Infallible Pro-Glow Classic Ivory	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige	071249330500 Infallible Pro-Glow Sun Beige		
	INF PRO-GLW FNDTN TRY 1.1 LIT **							
071249293157 Infallible Pro-Matte Powder Porcelain	071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige			
INF PM PWDR TRY LIT 1.2 **								
071249349045 Infallible Pro-Glow Powder Classic Ivory	071249349052 Infallible Pro-Glow Powder Creamy Natural		071249349069 Infallible Pro-Glow Powder Nude Beige		071249349076 Infallible Pro-Glow Powder Natural Beige			
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **								

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
TM MU TRY WRM 1.3/1.4 LIT **							
071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand	071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber
INF 24HR FW FDTN TRY 2.3 LIT **							
071249369333 Infallible Longwear Shaping Sticks: Foundation	071249369340 Infallible Longwear Shaping Sticks: Foundation	071249369357 Infallible Longwear Shaping Sticks: Foundation	071249369388 Infallible Longwear Shaping Sticks: Foundation	071249369395 Infallible Longwear Shaping Sticks: Foundation	071249369418 Infallible Longwear Shaping Sticks: Foundation	071249369432 Infallible Longwear Shaping Sticks: Foundation	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose
INF LW SHPNG STCKS TRY 1.1 LIT **							
INF FDTN FINDER GP 2.2 (6X12) **							
071249293065 Infallible Pro-Matte Foundation Fresh Beige	071249293072 Infallible Pro-Matte Foundation Caramel Beige	071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa		
INF PM MU TRY LIT 2.2 **							
071249335369 Infallible Total Cover Foundation Classic Ivory	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige	071249335413 Infallible Total Cover Foundation Buff Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335451 Infallible Total Cover Foundation Classic Tan	
INF TOTAL CVR FNDTN TRY 1.1 LIT **							
071249293195 Infallible Pro-Matte Powder Sun Beige		071249293201 Infallible Pro-Matte Powder Golden Beige		071249293218 Infallible Pro-Matte Powder Classic Tan		071249293225 Infallible Pro-Matte Powder Cocoa	
INF PM PWDR TRY LIT 2.2 **							
071249179185 True Match Naturelle Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturelle Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturelle Gentle Mineral Makeup Classic Tan	071249179192 True Match Naturelle Gentle Mineral Makeup Natural Ivory	071249094280 True Match Naturelle Gentle Mineral Makeup Creamy Natural			
TM MIN MU TRY 2.2 LIT **							

071249078570 True Match Liquid Foundation Soft Ivory																071249078587 True Match Liquid Foundation Classic Ivory																071249078624 True Match Liquid Foundation Natural Buff																071249078662 True Match Liquid Foundation Buff Beige																071249078693 True Match Liquid Foundation True Beige																071249078723 True Match Liquid Foundation Honey Beige																071249078747 True Match Liquid Foundation Classic Tan																071249218303 True Match Liquid Foundation Cappuccino																																																																																																																															
TM MU TRY NTRL 2.3/2.4 LIT **																																																																																																																																																																																																																																															
071249016411 True Match Powder																																071249016428 True Match Powder																																071249016435 True Match Powder																																071249016442 True Match Powder																																																																																																																																															
071249016459 True Match Powder																																071249016657 True Match Powder																																071249016930 True Match Powder																																071249017074 True Match Powder																																																																																																																																															
TM PWDR-2 TR TRY WRM 1.3 LIT **																																																																																																																																																																																																																																															
																																																																071249017449 True Match Blush																																																																071249017456 True Match Blush																																																																																																															
TM BLSH TRY 1.3 LIT **																																																																																																																																																																																																																																															
																								071249214749 True Match Lumi Makeup Porcelain/Lt Ivory																								071249214756 True Match Lumi Makeup Nude Beige																								071249214763 True Match Lumi Makeup Natural Beige																								071249214770 True Match Lumi Makeup Sand Beige																								071249214787 True Match Lumi Makeup Sun Beige																																																																																																																							
TM LUMI MU TRAY WRM 1.3 LIT **																																																																																																																																																																																																																																															
																071249362174 True Match Multi-Use Concealer																071249362181 True Match Multi-Use Concealer																071249362198 True Match Multi-Use Concealer																071249362204 True Match Multi-Use Concealer																071249362211 True Match Multi-Use Concealer																071249362235 True Match Multi-Use Concealer																071249362242 True Match Multi-Use Concealer																071249362266 True Match Multi-Use Concealer																071249362273 True Match Multi-Use Concealer																071249362297 True Match Multi-Use Concealer																																																																															
TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **																																																																																																																																																																																																																																															
071249017241 True Match Concealer																071249017265 True Match Concealer																071249017289 True Match Concealer																071249017296 True Match Concealer																071249017319 True Match Concealer																071249017326 True Match Concealer																071249017333 True Match Concealer																071249017357 True Match Concealer																071249238424 True Match Crayon Concealer Fair/Light Neutral																071249238431 True Match Crayon Concealer Fair/Light Warm																071249238455 True Match Crayon Concealer Light/Medium Neutral																071249238462 True Match Crayon Concealer Light/Medium Warm																071249248805 True Match Crayon Concealer Medium/Deep Neutral																071249238486 True Match Crayon Concealer Medium/Deep Warm																															
TM CNCLR/CRYN COMBO TRY LIT 1.1**																																																																																																																																																																																																																																															
071249374702 Paradise Enchanted Blush Bashful																																																071249374719 Paradise Enchanted Blush Fantastical																																																071249374726 Paradise Enchanted Blush Just Curious																																																071249374733 Paradise Enchanted Blush Charming																																																																																															
PRDS ENCHNTD BLSH TRY LIT **																																																																																																																																																																																																																																															
071249094259 True Match Naturele Gentle Mineral Makeup Light Ivory																																																071249094273 True Match Naturele Gentle Mineral Makeup Nude Beige																																																071249094287 True Match Naturele Gentle Mineral Makeup Natural Beige																																																071249094327 True Match Naturele Gentle Mineral Makeup Sun Beige																																																071249094211 True Match Naturele Gentle Mineral Makeup Soft Ivory																																															
TM MIN MU TRY 1.2 LIT **																																																																																																																																																																																																																																															

14' LP H

071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM MU TRY CL 3.3/3.4 LIT **							
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder	
071249033180 True Match Powder		071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder	
TM PWDR-2 TR TRY NTRL 2.3 LIT **							
071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush	
TM BLSH TRY 2.3 LIT **							
		071249214800 True Match Lumi Makeup Soft Ivory/Clisc Ivory	071249214817 True Match Lumi Makeup Natural Buff	071249214824 True Match Lumi Makeup Buff Beige		071249214831 True Match Lumi Makeup True Beige	071249214855 True Match Lumi Makeup Classic Tan/Cappuccino
TM LUMI MU TRAY NEUT 2.3 LIT **							
071249382585 True Match Lumi Shake & Glow Dew Mist -	071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden	071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose		071249299081 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Golden		071249299074 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Rose	
TM LUMI SHK & GLW/LUMI LIQ/PWDR TRY LIT **							
	071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber	
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **							
		071249237434 Visible Lift Blush		071249237441 Visible Lift Blush		071249237458 Visible Lift Blush	
		071249237465 Visible Lift Blush		071249237472 Visible Lift Blush		071249237489 Visible Lift Blush	
VL BLUSH TRY 1.1 LIT EW **							

DR-LIT **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM MU TRY 4.4 LIT **							
071249033357 True Match Powder	071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder		
071249033579 True Match Powder	071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder		
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush	071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush		
TM BLSH TRY 3.3 LIT **							
071249226551 True Match Lumi Makeup Creamy Natural		071249226568 True Match Lumi Makeup Shell Beige		071249226575 True Match Lumi Makeup Classic Beige		071249226582 True Match Lumi Makeup Soft Sable	
071249226599 True Match Lumi Makeup Nut Brown/Cocoa							
TM LUMI MU TRAY COOL 3.3 LIT **							
071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light	071249363126 True Match Lumi Glotion Medium	071249363133 True Match Lumi Glotion Deep	071249361191 True Match Lumi Glow Amour Day Break	071249361207 True Match Lumi Glow Amour Golden Hour		
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **							
VL LUMI SRM TINT GP (4X12) **							
071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige	071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolute Natural Buff		
VL SRM TRY 1.2 LIT **							
071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige	071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolute Classic Tan		
VL SRM TRY 2.2 LIT **							

				071249289754 Colour Riche La Palette - EYE Nude 1	
CR LA PALETTE SHDW TRY LIT 1.2 **					
				071249289761 Colour Riche La Palette - EYE Nude 2	
CR LA PALETTE SHDW TRY LIT 2.2 **					
	071249350218 Colour Riche Monos	071249350225 Colour Riche Monos	071249350232 Colour Riche Monos	071249350256 Colour Riche Monos	071249350263 Colour Riche Monos
CR MONOS SHDW (MATTE) TRY 1.1 LIT **					
	071249306918 Colour Riche Monos	071249306925 Colour Riche Monos	071249306987 Colour Riche Monos	071249306932 Colour Riche Monos	071249306956 Colour Riche Monos
	071249306970 Colour Riche Monos	071249306949 Colour Riche Monos	071249306994 Colour Riche Monos	071249307021 Colour Riche Monos	071249307076 Colour Riche Monos
	071249307045 Colour Riche Monos	071249307083 Colour Riche Monos	071249307052 Colour Riche Monos	071249307069 Colour Riche Monos	071249306963 Colour Riche Monos
CR MONOS SHDW 3-TIER TRY LIT**					
071249266519	071249266540	071249266526	071249266533	071249266502	071249266496
INF SHDW BTRFLY TRY 1.1 LIT EW **					
	071249199237	071249199213	071249199312	071249199305	071249214633
	071249214596	071249199299	071249214640	071249214626	071249199244
	071249214602	071249214619	071249199220	071249199251	071249199275
INF SHDW 3-TIER TRY LIT**					
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue	071249211458 Magic BB Cream Fair	071249211465 Magic BB Cream Light	071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep
SS MGC BB CRM/CRTR TRY 1.1 LIT **					

071249313022 Colour Riche Pocket Palette Avenue des Roses	071249313084 Colour Riche Pocket Palette Violet Amour	071249313039 Colour Riche Pocket Palette Boudoir Charme	071249313008 Colour Riche Pocket Palette French Biscuit		
071249313053 Colour Riche Pocket Palette Haute Hazel	071249313077 Colour Riche Pocket Palette Avant Garde Azure	071249313046 Colour Riche Pocket Palette Bleu Nuit	071249313060 Colour Riche Pocket Palette Silver Couture		
CR POCKET PALETTE 2-TIER TRY LIT**					
071249243763 Colour Riche Shadows Perpetual Nude	071249276419 Colour Riche Shadows Rose Nude	071249243770 Colour Riche Shadows Treasured Bronze	071249243787 Colour Riche Shadows Absolute Taupe		
071249276389 Colour Riche Shadows Unforgettable Lilac	071249276396 Colour Riche Shadows Eternal Blue	071249276402 Colour Riche Shadows Emerald Conquest	071249243794 Colour Riche Shadows Incredible Grey		
CR SHDW 2-TIER 1.1 LIT **					
INF EYE MM LNR HKBR 6HK LIT (ALT)**					
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal
PNCL PRFT HKBR 6HK LIT (ALT) **					
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso
EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) **					
071249207000 Voluminous Smoldering Eyeliner Black	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover		
VLMNS MIL LSHES HKBR 4HK LIT (ALT) **					
071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black		

INF PRO-LAST LNR GP (4X12)					
VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249385937 Infallible Pro-Last Liner Aubergine	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black	071249357521 Brow Stylist Boost & Set Blonde
INF PRO-LAST LNR HKBR 6HK LIT (ALT) **					
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude
INF LW LNR HKBR 6HK LIT (ALT) **					
071249350171 Infallible Long Wear Eyeliner White	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249314494 Infallible Black Velvet Liner Black
LIN INT BRUSH TIP HKBR 6HK LIT (ALT) **					
071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249152690 Lineur Intense Brush Tip Carbon Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249329788 Infallible Sculpt Liner Black
INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **					
071249335185 Infallible Eye Paint Liner Black Party	071249335239 Infallible Eye Paint Liner White Party	071249335208 Infallible Eye Paint Liner Vivid Aqua	071249335192 Infallible Eye Paint Liner Electric Blue	071249335215 Infallible Eye Paint Liner Intrepid Teal	071249335222 Infallible Eye Paint Liner Wild Green
VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) **					
071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black		071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	

UNBELIEVA-BROW GP (4X12) **					
UNBELIEVA-BROW HKBR 5HK LIT (ALT) **					
071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	
BRW SYLST DEF HKBR 6HK LIT (ALT) **					
071249314876 Brow Stylist: Definer Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249350133 Brow Stylist Brow Raiser Light	071249350140 Brow Stylist Brow Raiser Medium
BRW SYLST KBK BLNDR HKBR 6HK LIT (ALT) **					
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249350270 Brow Stylist Shape & Fill Blonde	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
BRW SYLST DESIGNR HKBR 5HK (ALT) LIT **					
071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	
BRW SYLST FRM & SET HKBR 5HK LIT (ALT) **					
071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette	071249339589 Brow Stylist Frame & Set Blonde	071249301500 Voluminous Superstar Mascara Black (WSH)	
VLMNS FELINE MSCRA HKBR 4HK LIT (ALT) **					
071249258415 Voluminous Million Lashes Excess Washable Black	071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249324707 Voluminous Feline WSH Blackest Black WSH		071249324714 Voluminous Feline WSH Black WSH	

UNLIMITED MASCARA GP 1.2 (4X12) **			
UNLIMITED MSCR HKBR 4HK LIT (ALT) **			
071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer
X-FIBER MSCR HKBR 4HK LIT (ALT) **			
071249330265 Voluminous Primer Primer	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH
VLMNS MSCR HKBR 4HK LIT (ALT) **			
071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black
VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **			
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black
VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **			
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)
VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT) **			
071249324721 Voluminous Feline WSH Black Brown WSH	071249324745 Voluminous Feline WTP Black WTP	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP

UNLIMITED MASCARA GP 2.2 (4X12) **			
VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **			
071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249350652 Voluminous Lash Paradise WSH Mystic Black
VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **			
071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249194102 Voluminous False Lashes Mascara Blackest Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black
VLMNS CB MSCR HKBR 4HK LIT (ALT) **			
071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black
VLMNS WP HKBR 4HK LIT (ALT) **			
071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
XTR VOL CLGN WSBL HKBR 4HK LIT (ALT) **			
071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black
TLSCPC HKBR 4HK LIT (ALT) **			
071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black

FILE: \\FSUSNAS18\CPDNY_Groups\sales\KB\BPCosmetics\KBReports\2019\Spring\PENDING\POG\WAK1458ECI

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

CR MATTE LIP & LIPLNR TRY 1.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	071249349755	Colour Riche Matte Lipstick	Matte-cadernia	808	
2	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802	
3	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800	
4	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	
5	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804	
6	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806	
7	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
8	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
9	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
10	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

CR SHINE LIP TRY 1.1 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
11	1	071249355862	Colour Riche Shine	Dazzling Doe	902	
12	1	071249355879	Colour Riche Shine	Glossy Fawn	900	
13	1	071249355886	Colour Riche Shine	Varnished Rosewood	904	
14	1	071249355848	Colour Riche Shine	Burnished Blush	906	
15	1	071249355831	Colour Riche Shine	Sparkling Rose	908	
16	1	071249355787	Colour Riche Shine	Glazed Pink	914	
17	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
18	1	071249355817	Colour Riche Shine	Polished Tango	918	
19	1	071249355824	Colour Riche Shine	Luminous Coral	916	
20	1	071249355893	Colour Riche Shine	Enamel Red	924	
21	1	071249355909	Colour Riche Shine	Glassy Garnet	926	
22	1	071249355923	Colour Riche Shine	Splendid Blackberry	930	

CR LIP TRY 1.3 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
23	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135	
24	1	071249045701	Colour Riche Lipcolour	Mauved	140	
25	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165	
26	1	071249074534	Colour Riche Lipcolour	Peony Pink	580	
27	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180	
28	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185	
29	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251	
30	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590	
31	1	071249045855	Colour Riche Lipcolour	Mica	620	
32	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560	
33	1	071249256251	Colour Riche Lipcolour	Everbloom	254	
34	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260	

CR LIP TRY 2.3 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
35	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262	
36	1	071249045633	Colour Riche Lipcolour	Classic Wine	752	
37	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754	
38	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755	
39	1	071249083727	Colour Riche Lipcolour	Divine Wine	762	
40	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892	
41	1	071249216385	Colour Riche Lipcolour	Golden Grape	788	
42	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417	
43	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444	
44	1	071249045787	Colour Riche Lipcolour	Volcanic	410	
45	1	071249045770	Colour Riche Lipcolour	British Red	350	
46	1	071249083765	Colour Riche Lipcolour	True Red	315	

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 18 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

ROUGE SIG LIP TRY 1.1 LIT**						Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
47	1	071249369913	Rouge Signature	I RULE	414	
48	1	071249369920	Rouge Signature	I CREATE	416	
49	1	071249369937	Rouge Signature	I EMPOWER	418	
50	1	071249369975	Rouge Signature	I AM WORTH IT	426	
51	1	071249369890	Rouge Signature	I ENJOY	410	
52	1	071249369982	Rouge Signature	I EXPLORE	428	
53	1	071249369999	Rouge Signature	I STAND	430	
54	1	071249370018	Rouge Signature	I DARE	432	
55	1	071249369944	Rouge Signature	I ACHIEVE	420	
56	1	071249369951	Rouge Signature	I DON'T	422	
57	1	071249369968	Rouge Signature	I REPRESENT	424	
58	1	071249369906	Rouge Signature	I REBEL	412	

INF PRO-MATTE LIQ LIP TRY 1.1 LIT **						Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
59	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364	
60	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
61	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360	
62	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
63	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
64	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
65	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
66	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356	
67	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370	
68	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	

INF LIP GLS TRY 1.2 LIT **						Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
69	1	071249135280	Infalible Lip Gloss	Petal	105	
70	1	071249135433	Infalible Lip Gloss	Coral Sands	405	
71	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825	
72	1	071249135334	Infalible Lip Gloss	Barely Nude	815	
73	1	071249135297	Infalible Lip Gloss	Sunset	415	
74	1	071249135365	Infalible Lip Gloss	Blush	115	
75	1	071249216033	Infalible Lip Gloss	Cherry Flash	340	
76	1	071249135372	Infalible Lip Gloss	Bloom	125	
77	1	071249135396	Infalible Lip Gloss	Modern Mauve	505	
78	1	071249135419	Infalible Lip Gloss	Sangria	705	

INF LIP PAINTS TRY 1.2 LIT **						Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
79	1	071249339664	Infalible Lip Paints	Lilac Lust	300	
80	1	071249339671	Infalible Lip Paints	Violet Twist	302	
81	1	071249339688	Infalible Lip Paints	Bewitching Bordeaux	304	
82	1	071249344255	Infalible Lip Paints	Domineering Teal	306	
83	1	071249339695	Infalible Lip Paints	Navy Spy	308	
84	1	071249339701	Infalible Lip Paints	Taupless	310	

CR MATTE LIP & LIPLNR TRY 2.2 LIT **						Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
85	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712	
86	1	071249349656	Colour Riche Matte Lipstick	Matte-Iy in Love	102	
87	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 19 of 34

Date : 29-Aug-2018

FILE: \\F\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

88	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
89	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
90	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
91	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
92	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
93	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
94	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
95	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
96	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
97	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
98	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
99	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
100	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
101	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
102	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
103	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
104	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630

CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
105	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701
106	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707
107	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709
108	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711
109	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401
110	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407

CR LIP TRY 3.3 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
111	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
112	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
113	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
114	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
115	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
116	1	071249046012	Colour Riche Lipcolour	Sunwash	857
117	1	071249046029	Colour Riche Lipcolour	Spice	860
118	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
119	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
120	1	071249045930	Colour Riche Lipcolour	Sandstone	810
121	1	071249045923	Colour Riche Lipcolour	Silverstone	760
122	1	071249045947	Colour Riche Lipcolour	Bronzine	825

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
124	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
125	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
126	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
127	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
128	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF PRO-MATTE GLOSS TRAY LIT**

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
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Door Count as of Print Date: 1

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Page: 20 of 34

Date : 29-Aug-2018

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

129	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
130	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
131	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
132	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
133	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
134	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
135	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
136	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
137	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
138	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
139	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
140	1	071249135303	Infalible Lip Gloss	Fiery	305
141	1	071249135389	Infalible Lip Gloss	Posy	135
142	1	071249216057	Infalible Lip Gloss	Red Fatale	320
143	1	071249135402	Infalible Lip Gloss	Udeniable Mauve	515
144	1	071249135327	Infalible Lip Gloss	Suede	805
145	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
146	1	071249135426	Infalible Lip Gloss	Raisin	715
147	1	071249135310	Infalible Lip Gloss	Rebel Red	315
148	1	071249135358	Infalible Lip Gloss	Truffle	835

INF LIP PAINTS TRY 2.2/3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
149	1	071249339718	Infalible Lip Paints	Nude Star	312
150	1	071249339770	Infalible Lip Paints	Spicy Blush	314
151	1	071249339763	Infalible Lip Paints	Wild Rose	316
152	1	071249339756	Infalible Lip Paints	Fearless Fuschia	318
153	1	071249344262	Infalible Lip Paints	Cool Coral	320
154	1	071249339749	Infalible Lip Paints	Orange Envy	322
155	1	071249339732	Infalible Lip Paints	DIY Red	324
156	1	071249339725	Infalible Lip Paints	Sultry Sangria	326

MGC FMLY CMBO W/ 4 HGLGHTR TRY LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
157	1	071249210130	Magic Lumi Highlighter	Fair	860
158	1	071249210147	Magic Lumi Highlighter	Light	862
159	1	071249210154	Magic Lumi Highlighter	Medium	864
160	1	071249236390	Magic Lumi Highlighter	Deep	866
161	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
162	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
163	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
164	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
165	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
166	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
167	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF TOTAL CVR CNCLR TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
168	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
169	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

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Door Count as of Print Date: 1

FULL WALL

Page: 21 of 34

Date : 29-Aug-2018

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

INF PRO-GLW CNCLR TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
170	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
171	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
172	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
173	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
174	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
175	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
176	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
177	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF LE RGE LIP TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
178	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
179	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
180	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
181	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
182	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
183	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
184	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
185	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
186	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
187	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

INF 2-STP LIP TRY LIT 1.2 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
188	1	071249290422	Infalible Lip 2-Step	Rose Tattoo	101
189	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
190	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
191	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
192	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
193	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
194	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
195	1	071249290330	Infalible Lip 2-Step	Forever Candy	103
196	1	071249290439	Infalible Lip 2-Step	Berry Chic	221
197	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105

INF 2-STP LIP TRY LIT 2.2 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
198	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
199	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223
200	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
201	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
202	1	071249290446	Infalible Lip 2-Step	Incessant Russet	219
203	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
204	1	071249290323	Infalible Lip 2-Step	Red	211
205	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
206	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
207	1	071249290477	Infalible Lip 2-Step	Coral Constant	203
208	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
209	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
210	1	071249290378	Infalible Lip 2-Step	Lasting Ginger	121
211	1	071249290460	Infalible Lip 2-Step	Always Almond	123

INF 24HR FW FDTN TRY 1.3 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					

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Page: 22 of 34

Date : 29-Aug-2018

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
212	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
213	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
214	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
215	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415
216	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
217	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425
218	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
219	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445

INF 24HR FW FDTN TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
220	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
221	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
222	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
223	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
224	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
225	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
226	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
227	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF PM MU TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
228	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
229	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
230	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
231	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
232	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
233	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.1 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
234	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
235	1	071249330470	Infalible Pro-Glow	Nude Beige	203
236	1	071249330456	Infalible Pro-Glow	Natural Buff	204
237	1	071249330463	Infalible Pro-Glow	Natural Beige	205
238	1	071249330487	Infalible Pro-Glow	Buff Beige	206
239	1	071249330500	Infalible Pro-Glow	Sun Beige	208

INF PM PWDR TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
240	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
241	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
242	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
243	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
244	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
245	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
246	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
247	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
248	1	071249078549	True Match Liquid Foundation	Porcelain	W1

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Door Count as of Print Date: 1

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Page: 23 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

249	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
250	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
251	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
252	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
253	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
254	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
255	1	071249078754	True Match Liquid Foundation	Crème Café	W8

INF 24HR FW FDTN TRY 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
256	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
257	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
258	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
259	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
260	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
261	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
262	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
263	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495

INF LW SHPNG STCKS TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
264	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
265	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
266	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404
267	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
268	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
269	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
270	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
271	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41

INF PM MU TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
272	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
273	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
274	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
275	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
276	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
277	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

INF TOTAL CVR FNDTN TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
278	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
279	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
280	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
281	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305
282	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
283	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
284	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310

INF PM PWDR TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
285	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
286	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
287	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
288	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

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FULL WALL

Page: 24 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

TM MIN MU TRY 2.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
289	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	
290	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	
291	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	
292	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	
293	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	

TM MU TRY NTRL 2.3/2.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
294	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1	
295	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2	
296	1	071249078624	True Match Liquid Foundation	Natural Buff	N3	
297	1	071249078662	True Match Liquid Foundation	Buff Beige	N4	
298	1	071249078693	True Match Liquid Foundation	True Beige	N5	
299	1	071249078723	True Match Liquid Foundation	Honey Beige	N6	
300	1	071249078747	True Match Liquid Foundation	Classic Tan	N7	
301	1	071249218303	True Match Liquid Foundation	Cappuccino	N8	

TM PWDR-2 TR TRY WRM 1.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
302	1	071249016411	True Match Powder	Porcelain	W1	
303	1	071249016428	True Match Powder	Light Ivory	W2	
304	1	071249016435	True Match Powder	Nude Beige	W3	
305	1	071249016442	True Match Powder	Natural Beige	W4	
306	1	071249016459	True Match Powder	Sand Beige	W5	
307	1	071249016657	True Match Powder	Sun Beige	W6	
308	1	071249016930	True Match Powder	Caramel Beige	W7	
309	1	071249017074	True Match Powder	Crème Café	W8	

TM BLSH TRY 1.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
310	1	071249017449	True Match Blush	Bare Honey	W1-2	
311	1	071249017456	True Match Blush	Barely Blushing	W3-4	

TM LUMI MU TRAY WRM 1.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
312	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	
313	1	071249214756	True Match Lumi Makeup	Nude Beige	W3	
314	1	071249214763	True Match Lumi Makeup	Natural Beige	W4	
315	1	071249214770	True Match Lumi Makeup	Sand Beige	W5	
316	1	071249214787	True Match Lumi Makeup	Sun Beige	W6	

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
317	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2	
318	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2	
319	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2	
320	1	071249362204	True Match Multi-Use Concealer	Light	W3-4	
321	1	071249362211	True Match Multi-Use Concealer	Light	N3-4	
322	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6	
323	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6	
324	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8	
325	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8	
326	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10	

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Door Count as of Print Date: 1

FULL WALL

Page: 25 of 34

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

TM CNCLR/CRYN COMBO TRY LIT 1.1**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
327	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
328	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
329	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
330	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
331	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
332	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
333	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
334	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
335	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
336	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
337	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
338	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
339	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
340	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

PRDS ENCHNTD BLSH TRY LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
341	1	071249374702	Paradise Enchanted Blush	Bashful	190
342	1	071249374719	Paradise Enchanted Blush	Fantastical	191
343	1	071249374726	Paradise Enchanted Blush	Just Curious	192
344	1	071249374733	Paradise Enchanted Blush	Charming	193

TM MIN MU TRY 1.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
345	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
346	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
347	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
348	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
349	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MU TRY CL 3.3/3.4 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
350	1	071249078556	True Match Liquid Foundation	Alabaster	C1
351	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
352	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
353	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
354	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
355	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
356	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
357	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR TRY NTRL 2.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
358	1	071249017173	True Match Powder	Soft Ivory	N1
359	1	071249017180	True Match Powder	Classic Ivory	N2
360	1	071249017197	True Match Powder	Natural Buff	N3
361	1	071249017227	True Match Powder	Buff Beige	N4
362	1	071249033180	True Match Powder	True Beige	N5
363	1	071249033197	True Match Powder	Honey Beige	N6
364	1	071249033173	True Match Powder	Classic Tan	N7
365	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code

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Door Count as of Print Date: 1

FULL WALL

Page: 26 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

366	1	071249017463	True Match Blush	Subtle Sable	W5-6
367	1	071249017487	True Match Blush	Innocent Flush	N3-4
368	1	071249017494	True Match Blush	Apricot Kiss	N5-6
369	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI MU TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
370	1	071249214800	True Match Lumi Makeup	Soft Ivory/Cisc Ivory	N1-2
371	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
372	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
373	1	071249214831	True Match Lumi Makeup	True Beige	N5
374	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM LUMI SHK & GLW/LUMI LIQ/PWDR TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
375	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	400
376	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101
377	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201
378	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
379	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
380	1	071249334294	Visible Lift Radiance Booster		100
381	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
382	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
383	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
384	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
385	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL BLUSH TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
386	1	071249237434	Visible Lift Blush	Rose Gold Lift	701
387	1	071249237441	Visible Lift Blush	Peach Gold Lift	702
388	1	071249237458	Visible Lift Blush	Pink Lift	703
389	1	071249237465	Visible Lift Blush	Coral Lift	704
390	1	071249237472	Visible Lift Blush	Nude Lift	705
391	1	071249237489	Visible Lift Blush	Berry Lift	706

TM MU TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
392	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
393	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
394	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
395	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
396	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
397	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
398	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
399	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
400	1	071249033357	True Match Powder	Alabaster	C1
401	1	071249033401	True Match Powder	Natural Ivory	C2
402	1	071249033432	True Match Powder	Creamy Natural	C3
403	1	071249033449	True Match Powder	Shell Beige	C4

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Door Count as of Print Date: 1

FULL WALL

Page: 27 of 34

Date : 29-Aug-2018

FILE: \\F\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

404	1	071249033579	True Match Powder	Classic Beige	C5
405	1	071249033593	True Match Powder	Soft Sable	C6
406	1	071249033586	True Match Powder	Nut Brown	C7
407	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
408	1	071249017500	True Match Blush	Baby Blossom	C1-2
409	1	071249017517	True Match Blush	Tender Rose	C3-4
410	1	071249017524	True Match Blush	Rosy Outlook	C5-6
411	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM LUMI MU TRAY COOL 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
412	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
413	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
414	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
415	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
416	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
417	1	071249363102	True Match Lumi Glotion	Fair	901
418	1	071249363119	True Match Lumi Glotion	Light	902
419	1	071249363126	True Match Lumi Glotion	Medium	903
420	1	071249363133	True Match Lumi Glotion	Deep	904
421	1	071249361191	True Match Lumi Glow Amour	Day Break	507
422	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

VL SRM TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
423	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
424	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
425	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
426	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
427	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
428	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
429	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
430	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
431	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
432	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
433	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
434	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

CR LA PALETTE SHDW TRY LIT 1.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
435	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
436	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

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Door Count as of Print Date: 1

FULL WALL

Page: 28 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

CR MONOS SHDW (MATTE) TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
437	1	071249350218	Colour Riche Monos	Matte Chill	300
438	1	071249350225	Colour Riche Monos	Mix and Matte	302
439	1	071249350232	Colour Riche Monos	Matte it Up	304
440	1	071249350256	Colour Riche Monos	Acro-matte	306
441	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

CR MONOS SHDW 3-TIER TRY LIT**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
442	1	071249306918	Colour Riche Monos	Petite Perle	205
443	1	071249306925	Colour Riche Monos	Paris Beach	200
444	1	071249306987	Colour Riche Monos	Little Beige Dress	201
445	1	071249306932	Colour Riche Monos	Sunset Seine	202
446	1	071249306956	Colour Riche Monos	Quartz Fume	204
447	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
448	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
449	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
450	1	071249307021	Colour Riche Monos	Violet Beaute	208
451	1	071249307076	Colour Riche Monos	Green Promenade	212
452	1	071249307045	Colour Riche Monos	Argentic	210
453	1	071249307083	Colour Riche Monos	Teal Couture	213
454	1	071249307052	Colour Riche Monos	Grand Bleu	211
455	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
456	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

INF SHDW BTRFLY TRY 1.1 LIT EW **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
457	1	071249266519	Infalible Shadow - Butterfly Collection	Silver Sky	757
458	1	071249266540	Infalible Shadow - Butterfly Collection	Timeless Blue Spark	760
459	1	071249266526	Infalible Shadow - Butterfly Collection	Purple Priority	758
460	1	071249266533	Infalible Shadow - Butterfly Collection	Burst into Bloom	759
461	1	071249266502	Infalible Shadow - Butterfly Collection	Always Pearly Pink	756
462	1	071249266496	Infalible Shadow - Butterfly Collection	Gilded Envy	755

INF SHDW 3-TIER TRY LIT**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
463	1	071249199237	Infalible Shadow	Endless Pearl	899
464	1	071249199213	Infalible Shadow	Iced Latte	888
465	1	071249199312	Infalible Shadow	Eternal Sunshine	997
466	1	071249199305	Infalible Shadow	Amber Rush	892
467	1	071249214633	Infalible Shadow	Bottomless Java	800
468	1	071249214596	Infalible Shadow	Liquid Diamond	996
469	1	071249199299	Infalible Shadow	Perpetual Purple	555
470	1	071249214640	Infalible Shadow	Smoldering Plum	556
471	1	071249214626	Infalible Shadow	Glistening Garnet	557
472	1	071249199244	Infalible Shadow	Bronzed Taupe	890
473	1	071249214602	Infalible Shadow	Golden Emerald	335
474	1	071249214619	Infalible Shadow	Endless Sea	337
475	1	071249199220	Infalible Shadow	Midnight Blue	889
476	1	071249199251	Infalible Shadow	Eternal Black	999
477	1	071249199275	Infalible Shadow	Sultry Smoke	998

SS MGC BB CRM/CRTR TRY 1.1 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
478	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820

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Door Count as of Print Date: 1

FULL WALL

Page: 29 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

479	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
480	1	071249211458	Magic BB Cream	Fair	810
481	1	071249211465	Magic BB Cream	Light	812
482	1	071249211472	Magic BB Cream	Medium	814
483	1	071249211489	Magic BB Cream	Deep	816

CR POCKET PALETTE 2-TIER TRY LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
484	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
485	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
486	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
487	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
488	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
489	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
490	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
491	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR SHDW 2-TIER 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
492	1	071249243763	Colour Riche Shadows	Perpetual Nude	230
493	1	071249276419	Colour Riche Shadows	Rose Nude	300
494	1	071249243770	Colour Riche Shadows	Treasured Bronze	240
495	1	071249243787	Colour Riche Shadows	Absolute Taupe	250
496	1	071249276389	Colour Riche Shadows	Unforgettable Lilac	270
497	1	071249276396	Colour Riche Shadows	Eternal Blue	280
498	1	071249276402	Colour Riche Shadows	Emerald Conquest	290
499	1	071249243794	Colour Riche Shadows	Incredible Grey	260

INF EYE MM LNR HKBR 6HK LIT (ALT)**			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
500	1	071249238912	Infalible The Super Slim Liner	Black	400
501	1	071249350126	Infalible The Super Slim Liner	Brown	401
502	1	071249350157	Infalible The Super Slim Liner	Grey	402
503	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
504	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
505	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514

PNCL PRFT HKBR 6HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
506	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
507	1	071249119990	Telescopic Eyeliner	Black	810
508	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
509	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
510	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
511	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
512	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
513	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
514	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
515	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

VLMNS MIL LSHES HKBR 4HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
516	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575

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Door Count as of Print Date: 1

FULL WALL

Page: 30 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

517	1	071249149744	Double Extend Beauty Tubes	Black	570
518	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
519	1	071249187722	Voluminous Million Lashes Mascara	Black	645

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
520	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
521	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
522	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
523	1	071249336359	Voluminous Liner Noir	Blackest Black	300
524	1	071249289839	Infalible Superstar Liner	Black	202
525	1	071249357521	Brow Stylist Boost & Set	Blonde	470

INF PRO-LAST LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
526	1	071249357248	Infalible Pro-Last Liner	Black	930
527	1	071249357255	Infalible Pro-Last Liner	Brown	940
528	1	071249357262	Infalible Pro-Last Liner	Grey	950
529	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
530	1	071249357651	Infalible Pro-Last Liner	Purple	970
531	1	071249357668	Infalible Pro-Last Liner	Nude	980

INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
532	1	071249350171	Infalible Long Wear Eyeliner	White	551
533	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
534	1	071249145234	Infalible Long Wear Eyeliner	Black	511
535	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
536	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
537	1	071249314494	Infalible Black Velvet Liner	Black	903

LIN INT BRUSH TIP HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
538	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
539	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
540	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
541	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
542	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
543	1	071249329788	Infalible Sculpt Liner	Black	904

INF EYE PAINTS LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
544	1	071249335185	Infalible Eye Paint Liner	Black Party	300
545	1	071249335239	Infalible Eye Paint Liner	White Party	310
546	1	071249335208	Infalible Eye Paint Liner	Vivid Aqua	304
547	1	071249335192	Infalible Eye Paint Liner	Electric Blue	302
548	1	071249335215	Infalible Eye Paint Liner	Intrepid Teal	306
549	1	071249335222	Infalible Eye Paint Liner	Wild Green	308

VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
550	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
551	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
552	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
553	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620

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Door Count as of Print Date: 1

FULL WALL

Page: 31 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

UNBELIEVA-BROW HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
554	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
555	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
556	1	071249376393	Unbelieva-Brow	Light Brunette	565
557	1	071249376409	Unbelieva-Brow	Brunette	570
558	1	071249376416	Unbelieva-Brow	Dark Brunette	575

BRW STYLST DEF HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
559	1	071249314876	Brow Stylist: Definer	Blonde	388
560	1	071249350751	Brow Stylist: Definer	Light Brunette	392
561	1	071249314883	Brow Stylist: Definer	Brunette	389
562	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
563	1	071249350133	Brow Stylist Brow Raiser	Light	615
564	1	071249350140	Brow Stylist Brow Raiser	Medium	620

BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
565	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
566	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
567	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
568	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
569	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
570	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420

BRW SYLST DESIGNR HKBR 5HK (ALT) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
571	1	071249289273	Brow Stylist Designer	Blonde	305
572	1	071249289280	Brow Stylist Designer	Brunette	310
573	1	071249289297	Brow Stylist Designer	Dark Brunette	315
574	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
575	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873

BRW STYLST FRM & SET HKBR 5HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
576	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
577	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
578	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
579	1	071249339589	Brow Stylist Frame & Set	Blonde	212
580	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622

VLMNS FELINE MSCRA HKBR 4HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
581	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
582	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
583	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
584	1	071249324714	Voluminous Feline WSH	Black WSH	628

UNLIMITED MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
585	1	071249335857	Unlimited	Blackest Black	235
586	1	071249335871	Unlimited	Black Brown	236
587	1	071249335888	Unlimited	Blackest Black WTP	240
588	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250

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Door Count as of Print Date: 1

FULL WALL

Page: 32 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

X-FIBER MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
589	1	071249330265	Voluminous Primer	Primer		300
590	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH		213
591	1	071249363720	X-Fiber Mascara WSH	Black WSH		214
592	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH		216

VLMNS MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
593	1	071249372029	Voluminous Straight Brush	Burgundy		950
594	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue		900
595	1	071249059098	Voluminous Straight Brush	Blackest Black		310
596	1	071249749012	Voluminous Straight Brush	Black		305

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
597	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black		868
598	1	071249256701	Voluminous Butterfly Washable Mascara	Black		867
599	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown		869
600	1	071249256695	Voluminous Butterfly WTP	Blackest Black		871

VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
601	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)		621
602	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)		623
603	1	071249314104	Voluminous Superstar Red Carpet	Extra Black		626
604	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)		624

VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)**				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
605	1	071249324721	Voluminous Feline WSH	Black Brown WSH		629
606	1	071249324745	Voluminous Feline WTP	Black WTP		632
607	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH		633
608	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP		634

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
609	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black		200
610	1	071249343258	Voluminous Lash Paradise WSH	Black		201
611	1	071249343272	Voluminous Lash Paradise WSH	Black Brown		202
612	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black		205

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
613	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP		215
614	1	071249194102	Voluminous False Lashes Mascara	Blackest Black		270
615	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black		204
616	1	071249343319	Voluminous Lash Paradise WTP	Black		203

VLMNS CB MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in;	Width = 12.00 in;	Depth = 8.75 in
Loc. ID	Facings	UPC	Description	Shade		Plano Code
617	1	071249669020	Voluminous Straight Brush	Black Brown		315
618	1	071249019344	Voluminous Curved Brush	Black		340
619	1	071249019351	Voluminous Curved Brush	Black Brown		350
620	1	071249101919	Voluminous Carbon Black	Carbon Black		335

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Door Count as of Print Date: 1

FULL WALL

Page: 33 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\IPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1458ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1458ECLIP IS19.psa

VLMNS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
621	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
622	1	071249006412	Voluminous Waterproof	Black	360
623	1	071249006429	Voluminous Waterproof	Black Brown	365
624	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

XTR VOL CLGN WSBL HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
625	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
626	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
627	1	071249148808	Extra Volume Collagen Washable	Black	675
628	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695

TLSCPC HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
629	1	071249104736	Telescopic Mascara	Black Brown	915
630	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
631	1	071249104743	Telescopic Mascara	Blackest Black	910
632	1	071249104729	Telescopic Mascara	Black	905

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FULL WALL

Page: 34 of 34

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGIWAK1458ECLIP